Bank Name Country Code . Product Code . I				
RBLIN.000001.280318.0000001	Date[.] Sequence Number			
Main Header				
Field Name	Start		Stop	
				_
Bank Name		1		3
Indication		4		6
Date		7		16
Subsequent Header				
Field Name	Start		Stop	
Branch/Customer		1		1
Bank		2		2
New/Replacement		3		3
Product code		4		9
D. J.				
Body	Manual at a mul Ontion		1 41-	
Field Name	Mandatory/ Option M		Length	
Sequence Number Delimiter	M			6 1
Card Number	M			
	+			19
Delimiter	M		4 (27)	1
Personalised/Non Personalised (Card Name)	M		1(27)	
Delimiter	M			1
Start Date Month	M			2
Start Date Separator	M			1
Start Date Year	M			2
Delimiter	M			1
Expiry Date Month	M			2
Expiry Date Separator	M			1
Expiry Date Year	M			2
Delimiter	M			1
CSC_4	С			4
Delimiter	M			1
CVC2/CVV2/CSC_3	M			3
Delimiter	M			1
Track 1 Data	M		Max 79	
Track 2 Data	M			40
Delimiter	M			1
Reference Number/Proxy Number	M		Max 16	
Delimiter	M			1
Salutation	0			5
Delimiter	M			1
iCVV	М			3

Length	Notes
	Short description of bank name which should have 3 characters (will be RBL for Zeta gift Card)
3	It have default value "EMB"
10	MMDDHHMISS
Length	Notes
1	Always B
1	Always N
1	Always N
6	RBLGIF
Notes	
6 digits leading 0 padded Will reset to 1 for each file	
Printed as formatted	
P/N	
1	
MM	
YY .	
MM	
/	
YY	
Applicable only for Amex. This field will be Blank for Zeta Gift Card	
The moral content of sound office 2: 11 11 11 11 11 11	
Thermal on back of card. CSC_3 is applicable only for Amex	
Includes % ?	
Includes? ;	
<u> </u>	
CRN	
1	
Pight padded with spaces	
Right padded with spaces	
Encoded in Chip. For Full EMV we use calculated iCVV else it will	
be blank (Will be Blank for Zeta Gift Card as it is Mag Stripe Card)	

Example				
RBL				
EMB				
523223620				
В				
N				
N				
1				
RBLGIF				
,				

	1		
I			

Delimiter	M	1
iCSC	0	4096
Delimiter	M	1
Address1	0	30
Delimiter	M	1
Address2	0	30
Delimiter	M	1
Address3	0	30
Delimiter	M	1
Address4	0	30
Delimiter	M	1
City	0	30
Delimiter	M	1
State	0	30
Delimiter	M	1
Country	0	30
Delimiter	M	1
Postal Code	0	30
Delimiter	M	1
Inactivation Fee	0	Max 12
Delimiter	M	1
Currency	M	3
Delimiter	M	1
First Name	0	30
Delimiter	M	1
Middle Name	0	30
Delimiter	M	1
Last Name	0	30
Delimiter	M	1
Embossed Name	0	35
Delimiter	M	1
Template ID	M	20
Delimiter	M	1
Type of Delivery (Urgent- Courier/Normal Post)	М	Normal Post: "N" or "0"
Delimiter	M	1
Card Holder- Status	M	1
Delimiter	M	1
New Customer	M	1
Delimiter	M	1
Application Preferred Name	M	16
Delimiter	M	1
3rd Line Embossing	0	27
Delimiter	M	1

I I I I I I I I I I I I I I I I I I I
Its always Empty
Right padded with spaces
I
Right padded with spaces
Right padded with spaces
Right padded with spaces
Right padded with spaces
I
Right padded with spaces
right padded with spaces
Dight padded with space
Right padded with spaces
Right padded with spaces
Will be Blank for Zeta Gift Card
1
Will be Blank for Zeta Gift Card
(vertical bar)
(vertical bar)
It is expansion of the customer name
(vertical bar)
Specifies the type of envelope and welcome letter to be used.
Zeta will share the envelope design and its corresponding
Template ID to Seshaasai cards before populating this value in
embossing file
(vertical bar)
Normal Post with signature: "N" or "1" By Courier: "Y" or "2" . Always Y for Zeta Gift Card
(vertical bar)
P for Primary and A for Additional (Always P)
(vertical bar)
Y / N
(vertical bar)
This is name based on products which define by bank. (EMPID)
(vertical bar)
This field will be used for 3rd Line Embossing if required else it will be
blank
(vertical bar)

Г			
4th Line Embossing	o		27
Delimiter	M		1
Delivery Address Line 1	M		50
Delimiter	M		1
Delivery Address Line 2		0	50
Delimiter	M		1
Delivery Address Line 3		0	50
Delimiter	M		1
Delivery Address Line 4	0		50
Delimiter	M		1
Delivery City	0		30
Delimiter	M		1
Delivery State	0		30
Delimiter	M		1
Delivery Country	0		30
Delimiter	M		1
Delivery Postcode	0		30
Delimiter	M		1
Delivery Contact	0		30
Delimiter	M		1
Delivery Mobile No	0		30
Delimiter	M		1
Delivery Email-Id	0		100
Delimiter	M		1
Plastic Code	М		6
Delimiter	M		1
Product Code	М		6
Delimiter	M		1
ZPK	0		32
Delimiter	M		1
Key Check Value	0		6
Delimiter	M		1
Encrypted Pin Block	0		16
File name	M		1
Image File Name	0		20
Delimiter	M		1
Private - I	0		100
Delimiter	M		1

Embossing. For Branch and Online Orders it will be blank. For Bulk Order via File - 4th line will be sent. This field will be used for 4th Line	
(vertical bar)	
Right padded with spaces (Printed on Welcome Letter/Envelope)	
1	
Right padded with spaces (Printed on Welcome Letter/Envelope)	
1	
Right padded with spaces (Printed on Welcome Letter/Envelope)	
1	
Right padded with spaces (Printed on Welcome Letter/Envelope)	Currently Sodexo is using this field
1	
Right padded with spaces	
1	
Right padded with spaces	
1	
Right padded with spaces	
1	
Right padded with spaces	
1	
Right padded with spaces	
1	
Right padded with spaces	
1	
Right padded with spaces	
I	
Plastic Code (Card Design to be selected based on plastic code)	
(vertical bar)	
Product code	
(vertical bar)	
3DES Zone Pin key encrypted under the pin block. It is used to decrypt the pin block. (Empty)	
(vertical bar)	
The key check value of Zone pin key encrypted under the Zone master key. (Empty)	
(vertical bar)	
The card holder pin encrypted under the Zone pin key, which in turn is encrypted under the Zone master key. (Empty)	
(vertical bar)	
WIII be Blank	
(vertical bar)	
WIII be Blank	
(Vertical bar)	

as consignement ID				

Private -II	0		50
Delimiter	M		1
Private -III	0		25
Delimiter	М		1
Private -IV	м		30
Delimiter	М		1
Cards per form	M		1
Subsequent Footer			
Field Name	Start		Stop
Branch/Customer		1	1
Bank		2	2
Record count		3	11
Main Footer			
Field Name	Start		Stop
Bank Name		1	3
Indication		4	6
Record count of New Cards		3	11
Record count of Replacement Cards		12	20
Record count of Re- issuance cards		21	29

Will be Blank	
(Vertical bar)	
Will be Blank	
(Vertical bar)	
Alphanumeric (Consignment ID)	
~ (tilde)	
1 or 2 Will be 1 incase only one card per form. The value will be 2 in the first	
Length	Notes
	Branch - B , Customer - C
1	Diancii - D , Custoniei - C
	First letter of Bank name
1	· ·
1	First letter of Bank name
1	First letter of Bank name
1	First letter of Bank name
1 9	First letter of Bank name No. of records
Length 3	First letter of Bank name No. of records Notes Short description of bank name
Length 3	Notes Notes Short description of bank name which should have 3 characters It have default value "END" No. of records of New cards category
1 9 Length 3	No. of records Notes Short description of bank name which should have 3 characters It have default value "END" No. of records of New cards category